

PROGRAM OVERVIEW

WEDNESDAY, MAY 2nd, 2012

08.00-09.00	REGISTRATION [Ekonomikum, ground floor]		
09.00-09.15	CONFERENCE OPENING [Lecture hall 3]		
9.15-10.45	OPENING PLENARY "Marx is Back: The Importance of Being Critical in Media and Communication Studies Today" Vincent Mosco, Graham Murdock; Chair: Janet Wasko [Lecture hall 3]		
10.45-11.00	COFFEE BREAK		
11.00-13.00	PARALLEL SESSION 1A: Tales and Theories of Commodification and Ideology: Informational Capitalism and Capitalist Media Today [Seminar room F 332]	PARALLEL SESSION 1B: A Thousand Foucaults? A Thousand Deleuzes? Foucauldian and Deleuzian Perspectives on Social Media and Technology [Seminar room B 159]	PARALLEL SESSION 1C: Digital Culture and the Digital Everyday: Whole Way of Life. Whole Way of Struggles? [Seminar room B 139]
13.00-14.30	LUNCH BREAK		
14.30-16.30	PARALLEL SESSION 2A: Facebook: Tool of Democracy? Tool of Protest? Tool of Surveillance? Diaspora: Tool of Ideology? Tool of Communism? [Seminar room F 332]	PARALLEL SESSION 2B: The Antagonistic Lives of Knowledge Workers: Creativity, Precarity, Exploitation and Resistance [Seminar room B 159]	PARALLEL SESSION 2C: Rise or Demise of the Public? The Public Sphere, Regulation, and Governance in the Media Age [Seminar room B 139]
16.30-16.45	COFFEE BREAK		
16.45-18.30	PLENARY SESSION 2 "Towards a Global Sustainable Information Society: Information Society and Digital Media Ethics Today" Gunilla Bradley, Wolfgang Hofkirchner, Charles Ess; Chair: Christian Christensen [Lecture hall 3]		
18.30	WINE RECEPTION		



PROGRAM OVERVIEW

THURSDAY, MAY 3rd, 2012

09.00-11.00	<p>PARALLEL SESSION 3A: Surveillance 2.0? Commodification, Policification, and Discrimination in the "Surveillance Society" [Seminar room F 332]</p>	<p>PARALLEL SESSION 3B: Democracy 2.0? Political Theories of the Internet [Seminar room B 159]</p>	<p>PARALLEL SESSION 3C: Feminism 2.0? Gender and Family in the Age of Technoculture [Seminar room B 139]</p>
11.00-11.15	COFFEE BREAK		
11.15-12.45	<p>PLENARY SESSION 3 "Social Media, Democracy and Politics in the Information Society" Christian Christensen, Peter Dahlgren; Chair: Tobias Olsson [Lecture hall 4]</p>		
12.45-14.30	LUNCH BREAK		
14.30-16.30	<p>PARALLEL SESSION 4A: Reloading Karl Marx? Exploitation, Alienation, and Commodification in the Age of the Internet [Seminar room F 332]</p>	<p>PARALLEL SESSION 4B: Philosophy and Ethics of Information: The Good and the Evil in the Information Society [Seminar room B 159]</p>	<p>PARALLEL SESSION 4C: The Sociology and Political Economy of Consumption, Prosumption and Mobile Lifestyles [Seminar room B 139]</p>
16.30-16.45	COFFEE BREAK		
16.45-18.15	<p>PLENARY SESSION 4 "Karl.Marx@Internet.com: Cybermarxism and the Critique of the Political Economy of the Internet and Social Media" Nick Dyer-Witheford, Christian Fuchs; Chair: Daniel Trottier [Lecture hall 4]</p>		

PROGRAM OVERVIEW

FRIDAY, MAY 4th, 2012

09.00-10.30	<p>PLENARY SESSION 5 "Feminism and the Political Economy of News and Knowledge Work in the Information Age" Margareta Melin, Catherine McKercher; Chair: Christian Christensen [Lecture hall 4]</p>		
10.30-10.45	COFFE BREAK		
10.45-13.05	<p>PARALLEL SESSION 5A: Towards a Critical Theory of Social Media: The Dialectics of Empowerment and Disempowerment [Seminar room F 332]</p>	<p>PARALLEL SESSION 5B: The Media - Alternatives and Commons: Towards a New Communism? [Seminar room B 159]</p>	<p>PARALLEL SESSION 5C: Reason and Revolution Today: The Media in The Arab Spring, the Occupy Movement, and Beyond [Seminar room B 139]</p>
13.05-14.45	LUNCH BREAK		
14.45-16.15	<p>PLENARY SESSION 6 "The Internet Today: Prosumer Participation and/or the Alienation & Exploitation of Play Labour (Playbour)?" Tobias Olsson, Trebor Scholz; Chair: Christian Fuchs [Lecture hall 4]</p>		
16.15-16.30	COFFEE BREAK		
16.30-18.00	<p>PLENARY SESSION 7 "The Internet and Critical Theory Today" Mark Andrejevic, Andrew Feenberg; Chair: Christian Fuchs [Lecture hall 4]</p>		
18.00-18.30	FINAL DISCUSSION		
19.45	CONFERENCE DINNER		

PLENARY SESSIONS

MAY 2 nd 09.15- 10.45	OPENING PLENARY	
	"Marx is Back: The Importance of Being Critical in Media and Communication Studies Today"	
	Vincent Mosco, Graham Murdock	
	Chair: Janet Wasko	
	[Lecture hall 3]	
	Vincent Mosco (Queen's University, Canada)	Marx is Back, but Will Knowledge Workers of the World Unite? On the Critical Study of Labour, Media, and Communication Today
	Graham Murdock (Loughborough University, UK)	The Digital Lives of Commodities: Consumption, Ideology and Exploitation Today

MAY 2 nd 16.45- 18.30	PLENARY SESSION 2	
	"Towards a Global Sustainable Information Society: Information Society and Digital Media Ethics Today"	
	Gunilla Bradley, Wolfgang Hofkirchner, Charles Ess	
	Chair: Christian Christensen	
	[Lecture hall 3]	
	Gunilla Bradley (KTH, Sweden)	Social Informatics and Ethics: Towards the Good Information and Communication Society
	Wolfgang Hofkirchner (Vienna University of Technology, Austria)	Potentials and Risks for Creating a Global Sustainable Information Society
	Charles Ess (Aarhus University, Denmark)	Digital Media Ethics and Philosophy in 21st Century Information Society

PLENARY SESSIONS

MAY 3 rd 11.15- 12.45	PLENARY SESSION 3	
	"Social Media, Democracy and Politics in the Information Society"	
	Christian Christensen, Peter Dahlgren	
	Chair: Tobias Olsson	
[Lecture hall 4]		
	Christian Christensen (Uppsala University, Sweden)	WikiLeaks: Mainstreaming Transparency?
	Peter Dahlgren (Lund University, Sweden)	Social Media and the Civic Sphere: Crisis, Critique and the Future of Democracy

MAY 3 rd 16.45- 18.15	PLENARY SESSION 4	
	"Karl.Marx@Internet.com: Cybermarxism and the Critique of the Political Economy of the Internet and Social Media"	
	Nick Dyer-Witheford, Christian Fuchs	
	Chair: Daniel Trotter	
[Lecture hall 4]		
	Nick Dyer-Witheford (University of Western Ontario, Canada)	Cybermarxism Today: Cycles and Circuits of Struggle in 21st Century Capitalism
	Christian Fuchs (Uppsala University, Sweden)	Critique of the Political Economy of Social Media and Informational Capitalism

PLENARY SESSIONS

MAY 4 th 09.00- 10.30	PLENARY SESSION 5 "Feminism and the Political Economy of News and Knowledge Work in the Information Age" Margareta Melin, Catherine McKercher	
	Chair: Christian Christensen	
	[Lecture hall 4]	
	Margareta Melin (Malmö University, Sweden)	Flight as Fight: Re-Negotiating the Work of Journalism
Catherine McKercher (Carleton University, Canada)	A Feminist Political Economy of Labour and Communication: Precarious Times, Precarious Work.	

MAY 4 th 14.45- 16.15	PLENARY SESSION 6 "The Internet Today: Prosumer Participation and/or the Alienation & Exploitation of Play Labour (Playbour)?" Tobias Olsson, Trebor Scholz	
	Chair: Christian Fuchs	
	[Lecture hall 4]	
	Tobias Olsson (Jönköping University, Sweden)	The "Architecture of Participation": For Citizens or Consumers?
Trebor Scholz (New School, USA)	The Internet as Playground and Factory	

PLENARY SESSIONS

MAY 4 th 16.30- 18.00	CLOSING PLENARY SESSION “The Internet and Critical Theory Today” Mark Andrejevic, Andrew Feenberg	
	Chair: Christian Fuchs	
	[Lecture hall 4]	
	Mark Andrejevic (University of Queensland, Australia)	Social Media: Surveillance and Exploitation 2.0
	Andrew Feenberg (Simon Fraser University, Canada)	Great Refusal and Long March: How to Use Critical Theory to Think About the Internet.

PARALLEL SESSIONS

PARALLEL SESSIONS 1: WEDNESDAY MAY 2, 11.00-13.00

PS 1A: Tales and Theories of Commodification and Ideology: Informational Capitalism and Capitalist Media Today		PS 1B: A Thousand Foucaults? A Thousand Deleuzes? Foucauldian and Deleuzian Perspectives on Social Media and Technology		PS 1C: Digital Culture and the Digital Everyday: Whole Way of Life. Whole Way of Struggles?	
CHAIR: THOMAS ALLMER		CHAIR: TOBIAS OLSSON		CHAIR: VERENA KREILINGER	
Room: F 332		Room: B 159		Room: B 139	
Kaarle Nordenstreng	In search of historical roots of the information society concept	Nicole Bedford	With eyes wide open: Applying Foucault's theory of panopticon to social network sites	Marcus Breen	Privatism - the Internet's new social relations
Wayne Hope	Time conflicts and global capitalism	Carlos Barreneche	The grammatization of social space: Locative media and the biopolitical city	Natalia Grincheva	The online museum: A 'placeless' space of the 'civic laboratory'
Steen Nepper Larsen	Critique of cognitive capitalism and compulsory creativity - Studies in the transformation of contemporary society	Jakob Svensson	Disciplining visibility among activists in southern Stockholm	Isto Huvila	Broadcastyourself'ism, collectivist knowledge production and the vita activa in the age of the social media
Marisol Sandoval	Corporate social (ir) responsibility and the challenge of capitalist media	Katarina Giritli Nygren & Katarina Lindblad Gidlund	The pastoral power of technology	Athanasia Daphne Dragona	Counting virtuosity. Forms of power and counterpower in the gamespace of web 2.0
Astrid Mager	Defining algorithmic ideology: Using ideology theories to understand and critique corporate search engines	Helga Sadowski	De- and reterritorialization processes online	Catherine Burwell	Contesting participation: youth, social media and the limits of participatory culture



PARALLEL SESSIONS

PARALLEL SESSIONS 1: WEDNESDAY MAY 2, 11.00-13.00 (continued)

Wilhelm Peekhaus	The alienated labour of academic publishing: A modest proposal to reclaim the information commons	Thomas Poell	A Critique of social media activism: From tools to assemblages		
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PARALLEL SESSIONS 2: WEDNESDAY MAY 2, 14.30-16.30

PS 2A: Facebook: Tool of Democracy? Tool of Protest? Tool of Surveillance? Diaspora: Tool of Ideology? Tool of Communism?		PS 2B: The Antagonistic Lives of Knowledge Workers: Creativity, Precarity, Exploitation and Resistance		PS 2C: Rise or Demise of the Public? The Public Sphere, Regulation, and Governance in the Media Age	
CHAIR: CHRISTIAN FUCHS		CHAIR: MARISOL SANDOVAL		CHAIR: CHRISTIAN CHRISTENSEN	
Room: F 332		Room: B 159		Room: B 139	
Ekaterina Netchitailova	Facebook and privacy	Rudi Schmiede	Cooperation of professionals in virtual work groups - Technology, social relations and trust in modern work	Philip Brey	Political ideologies and regulation of the Internet
Sebastian Sevignani	Privacy and 'Diaspora' from a critical media and communication studies perspective	Brian Loader	Mediating the professional project through informational capitalism	Göran Svensson	Media governance and the dismantling of public media - Options for private, social and community media
Pieter Verdegem	Facebook versus Diaspora. An evaluation of capitalist and alternative (communist) social media initiatives	Annika Thiem	Networked labor: New affective political economies	Katharine Sarikakis & Joan Ramon Rodriguez-Amat	Digital copyright regimes and the public sphere: a sublimation of politics



PARALLEL SESSIONS

PARALLEL SESSIONS 2: WEDNESDAY MAY 2, 14.30-16.30 (continued)

Mathias Klang and Jan Nolin	Government by Facebook: The disruptive privatization of the public sphere	Mike Frangos	Affective labor/cultural economy	Greg Simons	New public diplomacy in the era of global communication and the competition for influence
Soraj Hongladarom	Facebook and Thai Politics: Struggle between liberal and traditional forces in Thailand	Patricia Matos	A regime of disciplined agency: discipline, quantification and surveillance in the Portuguese call centre sector	Stina Bengtsson	Public producers of space in commercial new media platforms
Ann-Kristin Juntti Henriksson	Experiences of social media among media students in northern Sweden-possibilities and problems	Romina-Gabriela Surugiu	Young journalists at work in the digital era. A Romanian case study	Magdalena Kania Lundholm	Cultural national intimacy in the cyberspace: The case of Polish online discourse on patriotism

PARALLEL SESSIONS 3: THURSDAY MAY 3, 09.00-11.00

PS 3A: Surveillance 2.0? Commodification, Policification, and Discrimination in the "Surveillance Society"		PS 3B: Democracy 2.0? Political Theories of the Internet		PS 3C: Feminism 2.0? Gender and Family in the Age of Technoculture	
CHAIR: SEBASTIAN SEVIGNANI		CHAIR: CHARLES ESS		CHAIR: GÖRAN SVENSSON	
Room: F 332		Room: B 159		Room: B 139	
Heidi Herzogenrath-Amelung & Pinelopi Troullinou	The ideological packaging of ICTs: A critique	Iordanis Kavathatzopoulos	ICT as a horsefly	Vildan Iyigunor	The women's movement and cyberactivism in Turkey: From the streets to the streets mediated by the Internet



PARALLEL SESSIONS

PARALLEL SESSIONS 3: THURSDAY MAY 3, 09.00-11.00 (continued)

Katja de Vries	Some are more equal than others. Thinking difference and indifference produced through automated, algorithmic profiling	Patrick T. Gavin & Ahmad M. Kamal	At the confluence of ideologies: Social media, sustained critique	Anna Maria Szczepanska and Jan Ljungberg	Gendered openness: Politics of presence in the FLOSS-movement
Verena Kreiling	Privacy and surveillance on social networking sites - Findings from an empirical study among Austrian students	Julien Rueff	Internet-mediated democratic practices: contributions from Jacques Rancière's critical theory to new perspectives of communication research	Fredrik Sjögren	Gender and ICT for sustainable growth?
Thomas Allmer	A critical empirical study of surveillance and privacy on social media	Mikael Laaksoharju	In support of democratic dialogue	Jennie Olofsson & Samo Grasic	"Did you mean: Why are women cranky?" Exploring the gendered implications of information retrieval process
Laura Wexler	What you see is what gets you: Nothing to see is not the same as nothing to hide	Amit M. Schejter & James Losey	Understanding the democratic capacity of networked communications	Eva Svedmark	Diffraction as critical method
Daniel Trottier	Theorizing social media policing: A critical overview	Hallvard Moe & Anders Larsson	Mapping participation and power on Twitter during election campaigns. A comparison of the Scandinavian countries.	Inderpal Grewal	Parental control' and the marketing of family security

PARALLEL SESSIONS

PARALLEL SESSIONS 4: THURSDAY MAY 3, 14.30-16.30

PS 4A: Reloading Karl Marx? Exploitation, Alienation, and Commodification in the Age of the Internet		PS 4B: Philosophy and Ethics of Information: The Good and the Evil in the Information Society.		PS 4C: The Sociology and Political Economy of Consumption, Prosumption and Mobile Lifestyles	
CHAIR: CHRISTIAN FUCHS		CHAIR: WOLFGANG HOFKIRCHNER		CHAIR: GÖRAN SVENSSON	
Room: F 332		Room: B 159		Room: B 139	
Rob Heyman & Jo Pierson	User generated content or user generated audiences? Debunking the empowerment myth through analysis of user registration and commodification on social media	Pak-Hang Wong	From culture 2.0 to a network state of mind (and beyond): A selective analysis of the axiological foundations of the popular discourse on the Internet and web 2.0	Lee McGuigan & Vincent Manzerolle	"The store becomes omnipresent": Theorizing the political economy of ubiquitous media and markets
Robert Prey	Networks of exclusion, networks of exploitation	Alistair Duff	Blessed are the (information) poor: Political theology for the digital era	Dennis Broe	Fais attention: Cinema, the Internet, and the archeology of productive perception
Jernej Prodnik	Processes of commodification from the labor of audiences to the social factory in information society	Anthony Hoffmann	Rewiring Rawls: Social justice, technology, and the information society	Yujie Chen	Valorization of the embodied presence and mobility in the social media
Göran Bolin	Value, capital and labour in Marx, Bourdieu and Baudrillard	László Ropolyi	The crisis of modernity and the shaping of the Internet	Rachel O'Dwyer	Common ground: Shifting property relations in the mobile Internet
Mark Coeckelbergh	Data milking/identity for sale: Remarks on information technology and the problem of alienation	Ejvind Hansen	Human rights in distributed networks	Grainne Ketelaar	Battles over cognitive taxonomy



PARALLEL SESSIONS

PARALLEL SESSIONS 4: THURSDAY MAY 3, 14.30-16.30 (continued)

Eran Fisher	How less alienation creates more exploitation? Sociological insights from new media	Syed Mustafa Ali	Towards critical race theory of information	Anna Maria Jonsson, Linus Andersson & Amanda Lagerkvist	What's new today is waste tomorrow: Phenomenology of e-waste
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PARALLEL SESSIONS 5: FRIDAY MAY 4, 10.45-13.05

PS 5A: Towards a Critical Theory of Social Media: The Dialectics of Empowerment and Disempowerment		PS 5B: The Media - Alternatives and Commons: Towards a New Communism?		PS 5C: Reason and Revolution Today: The Media in The Arab Spring, the Occupy Movement, and Beyond	
CHAIR: DANIEL TROTTIER		CHAIR: MARISOL SANDOVAL		CHAIR: TAGHRID EL-BABA	
Room: F 332		Room: B 159		ROOM: B 139	
Maria Bakardjieva	Contesting sociability: The misery and power of social media	Jakob Rigi	Universal and communal labor: Working class, knowledge capitalism and the quest for communism	Gwyneth Sutherlin	The digital battlefield: Controlling the technology of revolution
Ilkin Mehrabov	State' strikes back: Forgotten actor as an agent of intervention into online public sphere	Sylvain Firer-Blaess	Wikipedia, shape of things to come? The collaborative encyclopedia analysed under the theoretical lenses of Marx, Foucault & Habermas	Hosni Mohamed Nasr	New media, new revolution: Social media and youth revolution in Egypt
Kirsten Forkert	Social media as conduit for mobilization, or shared disempowerment?	Steve Jankowski	The disciplined article: A comparative analysis of the Wikipedia and Britannica Encyclopedia's epistemology of articles	Dylan E. Wittkower	Facebook and the occupation: A critical-theoretical perspective
Henrik Juel	Social media and dialectic of enlightenment	Benjamin Klass	Putting the 'common' back into common carriage: Why network ownership matters	Ryoko Asai & Iordanis Kavathatzopoulos	Social movement and social media



PARALLEL SESSIONS

PARALLEL SESSIONS 5: FRIDAY MAY 4, 10.45-13.05 (continued)

Anna Croon Fors	Critical approaches to digitization - exploring unknown potentials in social media	Michael Goddard	Self organisation of the common in social media networks	Faridun Sattarov	Smart and furious: New media and political change
Anders Olof Larsson	Reproducing structures of audiencehood - Why notions of 'politics 2.0' remain (mostly) unfulfilled	Johan Söderberg	Inventing a 'factory for the kitchen table' - new industrial conflicts in the social factory	Lorenzo Coretti	The Purple Movement: limits and controversies of Facebook activism in Berlusconi's Italy
Andrew Kenyon	Illusions of speech? Social media and voice under neoliberalism	Mathieu O'Neil	New forms of critique in online collaborative projects	Gloria M. Boone & Linda M. Gallant	Defining the public: Contested views of the people in social media posts and tweets from Tea Parties and Occupy Wall Street movements