

## **ESA 2013 Conference: Crisis, Critique, and Change**

August 28-31, 2013. Torino.

<http://www.esa11thconference.eu/programme>



### **RN18 – Sociology of Communications and Media Research, programme**

#### **Semi-Plenary 02SPS - Critical Political Economy of Media and Communications in Times of Capitalist Crisis**

**29/8 09:00 - 10:30 - CLE, A2**

**Chair: Peter Golding** <peter.golding@northumbria.ac.uk>, Northumbria University;  
ESA-4844 Critical Political Economy of Media and Communications in Times of Capitalist Crisis

Bob D Jessop, *Lancaster University*

ESA-4845 Crisis and Critique: Reconstructing Political Economy

Graham Murdock, *Loughborough University*

**29/8 11:00 - 12:30 - Palazzina Einaudi, Aula 1**

#### **01JS06JS18 - Critical Political Economy of the Media and Communications in Times of Capitalist Crisis and Change**

**Joint Session of RN18 and RN6**

**Chairs: Ian Bruff**, ianbruff@gmail.com, University of Manchester; **Christian Fuchs**, christian.fuchs@uti.at, University of Westminster;

ESA-4680 Strategies of Perpetuation. How Economic Imaginaries Are Maintained in Public Discourse

Amelie Kutter, *Lancaster University*

ESA-3844 Ideologies of Innovation: Intellectual Property Rights and Information Communications Technology

Daniel R McCarthy, *University of Sussex*

ESA-4829 Corporeality of Work in Cognitive Industries: The Quantified Man

Phoebe V Moore, *Middlesex University, London*

ESA-4830 Peer Production, Communism, Rent, and Commons of knowledge

Jakob Rigi, *Central European University*

**29/8 14:00 - 15:30 - Palazzina Einaudi, Aula 1 02RN18 - Media & Marxism Today**

**Chair: Peter Golding** <peter.golding@northumbria.ac.uk>, Northumbria University;

ESA-4554 User-Generated Content, Data, and the “Return of Rent”

Robert Prey, *Simon Fraser University, Burnaby*

Jakob Rigi, *Central European University*

ESA-965 A Seeping Commodification

Jernej A. Prodnik, *Faculty of Social Sciences, University of Ljubljana*

ESA-516 Reflections on the Digital Labour Debate

Christian Fuchs, *University of Westminster*

ESA-2646 A Personal Journey in Understanding Peer-Production: From Actor-Network Theory to Autonomous Marxism  
Maurizio Teli, *Ahref Foundation*

**29/8 16:00 - 17:30 - Palazzina Einaudi, Aula 1 03RN18 - Media Sociology Today**  
**Chair: Peter Golding <peter.golding@northumbria.ac.uk>, Northumbria University;**

ESA-2115 Wither the Demagogue! The Media as Watchdogs of Financial Capital  
Roy Panagiotopoulou, *University of Athens*

ESA-3602 From Watchdog to Content Provider? Reflections on the Changing Landscape of Contemporary Media Work  
Romina Surugiu, *University of Bucharest*

ESA-2835 “Old Media”, “New Media” and the (Ruling Ideas about) Crisis  
George Giannakis Pleios, *University of Athens*

ESA-954 Explaining Protest Contagion: From Arab Spring to Occupy via M15  
John Downey, *Loughborough University*

**30/8 14:00 - 15:30 - Palazzina Einaudi, Aula 1 a04RN18 - Advertising, Marketing and Commercial Culture in Times of Capitalist Crisis**

**Chair: Christian Fuchs <christian.fuchs@uti.at>, University of Westminster;**

ESA-2282 The Close Liaison between Television and Sports: Football Rights, Business, Competition and Societal Issues  
Petros Iosifidis, *City University, London*

ESA-3078 Big Data Conquering the Self: The Role of Data and Numbers in Quantifying the Self

Uwe Vormbusch, *FernUniversität, Hagen*  
Karolin Eva Kappler, *FernUniversität, Hagen*

ESA-4610 Advertising and Media in the Framework of “Monopolistic Competition”, and the Socio-Ecologic Transformation  
Josef Baum, *University of Vienna*

ESA-2969 Between Building and Branding the Nation Online: Citizens Debating the New Patriotism in Poland  
Magdalena Kania-Lundholm, *Uppsala University*

**30/8 14:00 - 15:30 - Palazzina Einaudi, Aula 2 b04RN18 - Journalism, News and Media Coverage in Times of the Big Crisis 1**

**Chair: George Pleios <gplios@media.uoa.gr>, University of Athens;**

ESA-2095 The Economic Crisis and Economists’ Conflicts of Interest Disclosure: Will Business Journalists Aid the Cause?  
George DeMartino, *University of Denver*

ESA-1593 The Panic Button: Public Habits in Online News Media about Economic Crisis  
Jeremy R Matthew, *King's College, London*

ESA-998 Manufacturing Consent and Legitimizing Austerity: The Greek Media in the Crisis  
Nikos Smyrniaios, *University of Toulouse*

ESA-9 Sociology of Turkish News: Analysing Perspectives of News Sources and Producers  
Ekmel Gecer, *Loughborough University*

**30/8 16:00 - 17:30 - Palazzina Einaudi, Aula 1 a05RN18 - Social Media Sociology and Contemporary Society**

**Chair: Christian Fuchs <christian.fuchs@uti.at>, University of Westminster;**

ESA-2213 Social Media, Mass Media and the Social Construction of Reality

Jan-Felix Schrape, *Universität Stuttgart*

ESA-865 Understanding Identifications with Online Groups. A Comparison of Finnish Users and Non-Users of Social Media

Pekka Rasanen, *University of Turku*

Atte Oksanen, *Finnish Youth Research Network*

James Hawdon, *Virginia Tech*

ESA-1333 Beyond the Mass Mediated Public Sphere: Social Movements and Social Media

Renata C. Motta, *Freie University, Berlin*

ESA-1071 Nature 2.0: Theorizing New Media and Nature Conservation in a Time of Capitalist Crises

Bram E. Buscher, *Erasmus University*

### **30/8 16:00 - 17:30 - Palazzina Einaudi, Aula 2 b05RN18 - The Sociology of News and Journalism in Times of Crisis**

**Chair: Peter Ludes <p.ludes@jacobs-university.de>, Jacobs University Bremen;**

ESA-1434 The Issues of Representation in Media: Representations of the Working-Class in Turkish News Media

Fulya SEN, *Firat University Communication Faculty*

ESA-4141 Strong Political Agenda-Setting and Weakening Journalism? The Case of Renewable Energy Coverage in Portugal

Ana Horta, *University of Lisbon*

Susana MD Fonseca, *ISCTE - Instituto Universitário de Lisboa*

Ana Delicado, *University of Lisbon*

Mónica Truninger, *University of Lisbon*

Carla Oliveira, *Universidade de Lisboa*

Luis Junqueira, *Universidade de Lisboa*

ESA-3889 Critical Theory and Disability Studies: Constructing the Public Sphere of Disability Issue

Volha Verbilovich, *Higher School of Economics, Moscow*

Valeria Markina, *Higher School of Economics, Moscow*

ESA-4403 Collective Identities and Conflict Narrative: The Case of the Diasporic Audiences of the Israeli-Palestinian Conflict

Jerome Bourdon, *Tel Aviv University*

### **29/8 18:00 - 19:30 - Palazzina Einaudi, Aula 1 06JS18JS29 - Social Theory and Media Sociology Today 1**

#### **Joint Session of RN18 and RN29**

**Chairs: George Pleios <gplios@media.uoa.gr>, University of Athens; Co-Chair: Csaba Szalo <szalo@fss.muni.cz>, Masaryk University;**

ESA-4329 Communication of the Cultural Public Sphere

Maarja Lõhmus, *University of Tartu*

ESA-3978 Cultural Studies in the Scene of Social Conflict and Social Solidarity

Tolga Hepdincler, *Bahcesehir University, Istanbul*

ESA-357 Narratives of Crises on TV: Centennial and Annual Reviews from Four Cultures

Peter H. Ludes, *Jacobs University, Bremen*

ESA-3337 Crisis and public spheres : Polis, nation, iterative democracy

Gilles Verpraet, *University Paris Ouest Nanterre*

ESA-3916 Simmel's Theory of Fashion as a Hypothesis of Affective Capitalism

Juhana Venäläinen, *University of Eastern Finland*

**31/8 14:00 - 15:30 - Palazzina Einaudi, Aula 1 a07RN18 - Sociology of Knowledge Labour 2**

**Chair: Romina Surugiu <rominasurugiu@yahoo.com>, University of Bucharest;**

ESA-1962 Everyday Economics: The 2007 Economic Crisis through Internet Memes

Elizabeth A Ramey, *Hobart and William Smith Colleges*

ESA-5 Social Media in the Workplace: A Contested Terrain

Martin Upchurch, *Middlesex University*

Rickard Grassman, *Middlesex University*

ESA-1359 News Media and Economic Crisis in Central and Eastern Europe: Consequences for Journalistic Autonomy

Vaclav Stetka, *University of Oxford*

ESA-3851 Contemporary Crises of Professional Journalism: Consequences of the Digitalization of Labour for Journalists and their Audiences

Debra M.

**31/8 14:00 - 15:30 - Palazzina Einaudi, Aula 2 b07RN18 - The Media, Protests, Social Movements and Struggles for Alternatives in Times of Crisis**

**Chair: John Downey <J.W.Downey@lboro.ac.uk>, Loughborough University;**

ESA-3541 Close Encounters: Exploring the Political Potential of Mediated Benevolence

Jiska Engelbert, *Erasmus University, Rotterdam*

ESA-2117 Peers on Peer Productions Relation to Capitalism

Arwid Lund, *Uppsala University*

ESA-1154 From Outrage to Change: Gatlif's Indignados

Sinem Aydınli, *Bahçeşehir University, Istanbul*

ESA-1191 The Eloquence of Occupy Wall Street: Communicative Strategies of Critical Practice

Shawn Cassiman, *University of Dayton*

**30/8 11:00 - 12:30 - Palazzina Einaudi, Aula 1 08JS18JS29 - Social Theory and Media Sociology Today 2**

**Joint Session of RN18 and RN29**

**Chairs: George Pleios <gplios@media.uoa.gr>, University of Athens; Co-Chair: Csaba Szalo <szalo@fss.muni.cz>, Masaryk University;**

ESA-4592 Zombies, Contagion and the Limits to Capitalist Society – The Mystification of Reterritorialisation and Deterritorialisation in the Walking Dead

Isaac Gonzalez-Balletbó, *Open University of Catalonia*

Swen Seebach, *Open University of Catalonia*

Natàlia Cantó-Milà, *Open University of Catalonia*

ESA-4717 Contagion Alert: A Sociological Approach to Epidemic Films

Julia Echeverria Domingo, *University of Zaragoza*

ESA-3108 Netdoms, Switching, Style Concepts from Network Theory for Researching Communication Patterns – The Case of Scientific Communication

Marco Schmitt, *Georg-August University, Göttingen*

ESA-3452 Media and the Complexities of Everyday Life: Studying Reception with Practice

Theory and Positioning Analysis  
Triin Vihalemm, *University of Tartu*  
Margit Keller, *University of Tartu*

**31/8 11:00 - 12:30 - Palazzina Einaudi, Aula 1 09RN18 - Sociology of Knowledge Labour 1**

**Chair: Romina Surugiu <rominasurugiu@yahoo.com>, University of Bucharest;**

ESA-3600 Which Group and What Critique? Competing Representations of Precarious Knowledge Workers, and Theories of New Social Subjects in France  
Cyprien Tasset, *Ecole des Hautes Etudes en Sciences Sociales (EHESS)*

ESA-4397 Turkish and British Journalism in Comparison: An Inquiry into Reporters' Labour  
Adem Yesilyurt, *Middle East Technical University*

ESA-2922 Precarious Work, Scarce Content; The Case of Teen Magazines in Romania  
Raluca Petre, *Ovidius University of Constanta*

ESA-1830 Digital Creativity and New Professions: Biographies in Action to Overcome the Crisis

Tatiana Mazali, *Polytechnic University of Turin*

**31/8 16:00 - 17:30 - Palazzina Einaudi, Aula 2 a10RN18 - Journalism, News and Media Coverage in Times of the Big Crisis 2**

**Chair: Roy Panagiotopoulou rpanag@media.uoa.gr, University of Athens;**

ESA-2313 Creating an Image of Power in the Russian Media in Covering Large-Scale Terrorist Attacks.

Maria A. Semenova, *Moscow Institute of Business and Law*

ESA-613 Irish Print Media Coverage of the Public Sector at a Time of Economic Crisis: An Analysis of Discursive and Organisational Practices.

Aileen M Marron, *University of Limerick*

ESA-1624 Engines of Crisis? Evaluating the Role of Rating Agencies and Media Coverage  
Jan R Riebling, *Otto-Friedrich University Bamberg*

Raphael H Heiberger, *Otto-Friedrich University Bamberg*

ESA-763 From Crisis to 2013 Political Election? How the EU Coverage in Italian Media Is Being Re-Framed

Marinella Belluati, *University of Turin*

**31/8 16:00 - 17:30 - Palazzina Einaudi, Aula 1 b10RN18 - The Public Sphere in Times of Crisis**

**Chair: John Downey <J.W.Downey@lboro.ac.uk>, Loughborough University;**

ESA-1314 Economic Hegemony and the Transformation of the Public Sphere. The Role of Economic Arguments in Theory and Practice

Matthias Lemke, *Helmut-Schmidt-University, Hamburg*

Claudia Ritzi, *Helmut-Schmidt-University, Hamburg*

Gary S. Schaal, *Helmut-Schmidt-University, Hamburg*

ESA-3420 Legitimation Crisis and Journalistic Critique: the Case of Public Service Broadcasting in Ireland

Mark P Cullinane, *University College Cork*

ESA-1972 Communication, Censorship and Freedom of Expression Today

Maria Cristina C. Costa, *University of São Paulo (USP)*

ESA-2363 Ireland and the Online Public Sphere: A Discursive Production of (Post-)National

Identity?

Paul Candon, *Trinity College, University of Dublin*

**29/8 19:30 - 20:30 - CLE, A1 RN18 - Business meeting**  
**Everyone is welcome to join RN18's business meeting.**